



Targeted Technology Solutions, LLC
the *byte* at the end of the tunnel™



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FOR IMMEDIATE RELEASE

CHICAGO-BASED TARGETED TECHNOLOGY SOLUTIONS ADVANCES IN FORBES.COM'S "BOOST YOUR BUSINESS" CONTEST

Grand Prize Winner To Receive \$100,000

NEW YORK, NY (November 3, 2008) – The readers have voted, and Forbes.com today announced the five finalists in its “Boost Your Business” contest (www.forbes.com/byb), sponsored by HP. Of the finalists is Chicago’s own, Targeted Technology Solutions, an award winning manufacturer of technology tools for people with special needs. Of nearly 1,500 entrants, just five remain. The finalists have presented their business plans--including how they intend to invest the \$100,000 grand prize to boost their prospects--to an expert panel of judges.

Targeted Technology Solutions is the only Chicago company to make it this far in the competition and is a woman/minority owned firm. The owner, Elizabeth Tarpley, was flown to New York to present her business plan, specifically the myPC Stage I Keyboard for toddlers, to the judging panel. Presentations were videotaped and posted on Forbes.com for further reader voting, slated to start on November 3, 2008. The grand prize winner will receive \$100,000 in cash. Runners-up will be awarded HP products and services. The winner will be determined based on the number of votes cast by the public and the judging panel.

Tarpley stated, “The myPC Stage I Keyboard for toddlers distinguishes itself as the only spill proof, washable keyboard with staged-based learning attributes. We would love to win this contest and do our part to help people with special needs while growing the economy here in Chicago. The Forbes.com Boost Your Business Contest provides the capital to achieve both of these goals.”

Targeted Technology Solutions was founded in 2006, and provides custom technology solutions for children, senior citizens, and individuals that are physically disabled. Product and company information may be found at www.mytechstart.com.

If you'd like more information about this topic, or to schedule an interview with Elizabeth Tarpley, please call Mark Coleman at 908/499-1354 or e-mail Mark at mcoleman@targetedtechsolutions.com.